

Keep Long Beach Elections Aligned with State and Federal Elections – Vote Yes on **LBC**

A few years ago, Long Beach aligned with the state federal election calendar we saw a great increase in voter turnout. It was a common sense decision to increase turnout and engagement – and save money for our city. It's not only good policy, it's a civil rights issue.

In order to continue this practice for future elections, we must amend our City Charter by passing Measure LBC.

Consolidation:

- Reduces the number of times voters are asked to go to the polls each year, making it easier to stay engaged and vote;
- Saves money for taxpayers – fewer elections means fewer costs, and aligning with the state means Long Beach won't have to pick up the entirety of the costs of local elections;
- And it means more voices are heard, and the community is better represented.

Cities statewide are moving to consolidate elections. We know this increases turnout and simply put, more people voting is good for Long Beach.

We saw this in 2020, when our City elections aligned with the state cycle for the first time and turnout in the primary effectively tripled compared to 2016.

Prior to 2020, Long Beach too long held elections at a different time from state and national elections, without any good reason. That was confusing and reduced turnout. Finding time to learn about candidates and to actually vote can be challenging for people – especially for those who work multiple jobs and have to take care of family members.

Voting is the core of civil rights and at the heart of our democracy. Anything we can do to increase turnout – we should do. It's the right choice for Long Beach.

PLEASE **VOTE YES ON MEASURE **LBC****.